



United States Department of the Interior

BUREAU OF LAND MANAGEMENT

El Centro Field Office
1661 S. 4th Street
El Centro, CA 92243-4561
<http://www.blm.gov/ca/st/en/fo/elcentro.html>



2930(P)
(CA-670.50)

March 27, 2007

Dear El Centro Resource Area Vendors:

Vendor Permits are a type of Commercial Special Recreation Permit (SRP) and are required in order to vend on BLM lands. After submitting an application the Field Manager has the discretion to approve, disapprove, or modify a permit. The entire package can be downloaded from the Bureau of Land Management (BLM), El Centro Field Office's web site at:

<http://www.blm.gov/ca/st/en/fo/elcentro/recreation/ohvs/isdra/dunesinfo/vendors.html>

Imperial Sand Dunes Recreation Area:

Vending season = October 1, 2007 to May 31, 2008

Start accepting general vending applications = August 2007

Accepting Gecko Road Vendor Pad Site applications = accepting applications until the close of business on Thursday, April 26, 2007

Gecko Pad Site Lottery = Friday, April 27th, 2007 at 10:00 am

El Centro Resource Area (non ISDRA):

Vending season = October 1, 2007 to September 30, 2008

Accepting applications = continuously

SRP Application packages and any amendments or Vendor Update/Change Requests need to be received **14 calendar days** before the permit or the amendment would start. Any changes or amendments made to an approved SRP must be made on the Vendor Update/Change Request. Forms from previous years will not be accepted and will delay processing of your request. Approved permits can be mailed or picked up at the El Centro Field Office, Cahuilla Ranger Station or at the Buttercup Contact Station.

The ISDRA Non-Holiday Weekends start at noon Thursday and end at noon Monday. Business cannot be conducted between noon Monday and noon Thursday in the ISDRA, with the exception of the Gecko Road Vendor Pad.

The commercial use fees apply to any day or part of a day that commercial activity occurs (e.g., setup, tear down, selling, providing services, advertising).

ISDRA Commercial Use Fee Schedule (October 1, 2007 - September 30, 2008):

Minimum Use Fee (<i>Excludes Gecko Vendor Area</i>)	\$90
Assigned/Exclusive Site Use Fee (<i>Gecko Road Vendor Pad Site Fee</i>)	\$180
Non-Holiday Fee Days (Thursday @ 12pm to Sunday)	\$30/day
Non-Holiday Week Days (Monday until 12pm)	\$25/day
High Visitation Periods (Holiday)	\$60/day

High Visitation Periods Commercial Use Fee Schedule:

Halloween:	noon Thursday, 10/25/07 to noon Monday, 10/29/07
Thanksgiving:	noon Thursday, 11/15/07 to noon Monday, 11/26/07
Christmas/New Year:	noon Thursday, 12/20/07 to noon Tuesday, 01/01/08
Martin Luther King, Jr.:	noon Thursday, 01/17/08 to noon Tuesday, 01/22/08
Presidents Day:	noon Thursday, 02/14/08 to noon Tuesday, 02/19/08
Easter:	noon Sunday, 03/30/08 to noon Monday, 04/07/08

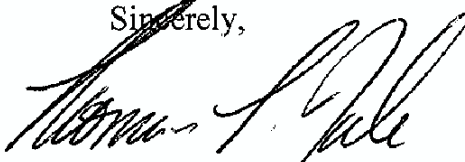
There will be a pre-season vendor meeting held at the El Centro Field Office Monday, September 10th, 2007 at 1:00 PM. The meeting will discuss the approaching vendor season and general information.

Requests for adding to or deleting contact information from the vendor mailing list can be emailed to Marisa Williams. For any questions or comments, please contact Marisa Williams, Recreation Planner at 760-337-4457 or e-mail her at Marisa_Williams@ca.blm.gov. Emails, including attachments, are limited to 5 MB.

Vendors are responsible for ensuring their permits are received and approved. Phone calls, messages, and emails with credit card numbers for payments are only processed as time permits. Please do not leave multiple voice messages or e-mails, as this creates a delay in response due to the volume received during the season. **Unless you receive an approved Vendor Update/Change Request with a colored date stamp, your applications and request for specific vendor days is not approved.**

Vendors should note that Special Recreation Permits only authorize the use of public lands. A permit does not guarantee that the land will be useable for a particular vendor's operations. Vendors conduct business at their own risk and are expected to know and understand the Vendor Permit Special Stipulations. We appreciate your cooperation and look forward to working with you in the 2007-2008 visitor use season.

Sincerely,


for Vicki L. Wood
Field Manager